

YEAR 1 STRATEGIC PLAN REPORT DECEMBER 2020

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CETL Evaluation Scores

1b Leadership	<p>Beginning/Developing – Proficient/Functioning</p> <p>Center leadership role is appropriate for institutional type, e.g., full-time director or release time for small college director; there is low turnover (average term of service at least three years).</p> <p>Center is researching and identifying qualifications, experience, and competencies for a faculty developer position, and makes evident the incumbent should demonstrate a commitment to diversity and inclusion.</p>	<p>Beginning/Developing – Proficient/Functioning</p> <p>No change in year 1</p>
Score	1.5	1.5
1c Staff Expertise and Preparation	<p>Proficient/Functioning</p> <p>Director has some experience managing an academic center or program. Director/staff have some background or experience that directly impacts educational development or student learning.</p>	<p>Proficient/Functioning</p> <p>Director has some experience managing an academic center or program. Director/staff have some background or experience that directly impacts educational development or student learning. Director gaining more experience in 2020</p>
Score	2	2.5

1d

STANDARD 3: PROGRAMS AND SERVICES

Year One Action Plans

Overview

Based on the ACE/POD Matrix scores, CETL established three main objectives in order to achieve the 2022 goal:

1. Develop an organizational structure that reflects an institutional commitment to educational development, teaching, and student learning.
2. Develop an infrastructure that supports sustainability and growth
3. Provide evidence-

Objective 1: Develop an organizational structure that reflects an institutional commitment to educational development, teaching, and student learning.	2020 Accomplishments
Strategy A: Align CETL mission, vision, and goals with the college's strategic priorities.	
<ol style="list-style-type: none"> 1. Create an articulated mission and vision 2. Align mission and goals with UNC's Vision 2030 3. Develop a strategic planning process 4. Develop processes for documenting and measuring effectiveness 	<ol style="list-style-type: none"> 1. Completed the mission and vision process in May 2020. Mission and vision can be found at https://www.unco.edu/center-enhancement-teaching-learning/about/ 2. Aligned CETL mission and vision with UNC's Vision 2030 document 3. Completed initial score of CETL with the ACE/POD matrix in January and developed the 3-year strategic plan in September 4. Began work toward this but moved deadline into Year 2 actions. assessment plan will be in place by AY 21-22. Spring 21 will be used to determine additional data points already collected at UNC. Longitudinal surveys will be created in AY 21-22 and implemented beginning AY 22-23
Strategy B: Establish effective CETL leadership.	
<ol style="list-style-type: none"> 1. Maintain a term for an interim director long enough to set and achieve goals 	Kim Black appointed a 3-year interim director in January 2020 with the goal of revitalizing CETL
Strategy C: Increase knowledge and abilities of CETL leadership and staff.	
<ol style="list-style-type: none"> 1. Conduct training needs assessment for director and staff 	Training needs survey sent Fall 2020. All CETL staff are in training for various job components. CETL director

3. Audit current program offerings	2. On hold due to restructuring into Academic Effectiveness and campus-wide strategic planning 3. Audit complete fall 2020. Used most recent attendance numbers to determine focus for spring 2021.
Strategy B: Target programming for specific populations and needs. 1. Develop CETL field experience for graduate students 2.	

Next Steps

In 2021 CETL strives to improve the ACE/POD Matrix score by 13%, bringing the center's ACE/POD Matrix score to 80%. To achieve this goal CETL has set 23 actions across the three objectives for 2021.